

# spin180 bv



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autumn  
update

Outstanding Cultural Content  
Enriching Experiences  
Creating Connections and Opening Up Opportunities

2019

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When distant minds come together, cherries blossom

はるばるところつどいてはなさかる

Spin180 BV, a Dutch start-up of four years standing with a great European profile, have already developed a strong track record of widening horizons and lowering barriers between Japan and European countries through marketing, events and exhibitions.

With experience of working now in France, Germany, Japan, the Netherlands and the UK, we have put on groundbreaking Exhibitions at national museums such as the National Mining Museum for England and Locomotion, the National Railway Museum at Shildon - presenting new material which highlights the previously largely hidden history of Japan's industrial heritage. Working also with important galleries and major cultural institutions such as La Maison de la Culture du Japon à Paris, the Japanisches Kulturinstitut Köln in Cologne, the Daiwa Foundation Japan House overlooking Regent's Park, Gallery Oldham and with diverse venues including the Royal Exchange Theatre Gallery in Manchester, Galerie Vivienne in Paris and Kyoto Prefectural Tea Hall in Kyoto, we always look to create connections that are able to bring in new audiences to grow and widen the reach of cultural destinations.

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# la Maison de la culture du Japon à Paris

## Kyoto Modernism -

The Story of how the ancient imperial capital of Japan became the cutting edge city of Japanese Modernist Architecture



## Summer Exhibition Success

This Summer, a pioneering Exhibition from Spin180, at the prestigious Maison de la Culture du Japon a Paris, metres way from the Eiffel Tower in the heart of the French capital, proved a big success. Over 3,000 visitors, including the Japanese Ambassador to France, came to see our 'Kyoto Modernism' Exhibition showing how Modernist Architects in the former Imperial capital of Kyoto transformed architecture and design and changed the world.



## Kyoto Modernism à Paris



## Camden and Kagoshima - Partners in the Making of Modern Japan Exhibition Case Study - May/June 2019

This Exhibition was conceived, produced and delivered by Spin180 BV working with the London Borough of Camden Council, The Governor's Office and International Affairs Division of Kagoshima Prefecture - Japan, the Kagoshima Business Association, cultural and tourist organisations in Kagoshima and specialist craft companies in Kagoshima.

The Exhibition builds upon the bringing back together of Camden and Kagoshima who have a fantastic historical link from 150 years ago - both contributing to the making of modern Japan.

This link was identified by Spin180 BV who led the process of reconnecting Camden and Kagoshima through the signing of a Friendship Agreement between them in the Summer of 2018.

As well as a visit to Camden by the Governor of Kagoshima and Assembly Members of the Prefectural Government to sign the Friendship Agreement, there have been regular delegations, including a student party on an educational trip from Kagoshima and this year the Mayor of Camden will visit Kagoshima and it is hoped that a student delegation can also go from Camden to Kagoshima.

The Exhibition has cemented the Friendship Agreement between Camden and Kagoshima and aims to make the story widely known to Camden residents to encourage the exchange of ideas and knowledge between the places.



## Camden and Kagoshima - Partners in the Making of Modern Japan Exhibition Case Study - May/June 2019

The Exhibition opened at Camden Council's fantastic new Headquarters and Library - part of the biggest regeneration scheme in Europe at King's Cross - transferring to the iconic Sir Basil Spence designed Swiss Cottage Library.

The Exhibition is now on a major extended run telling the story of the seminal role played by Camden and Kagoshima in the making of modern Japan to new visitors everyday.



### Kagoshima Exhibition in Camden



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